



**Peacebuilding**  
Sustaining Peace

# **Webinar 4: Conflict Analysis and Theory of Change**

**#GYPI 2017**

**21 June 2017**



# Agenda – Webinar 4

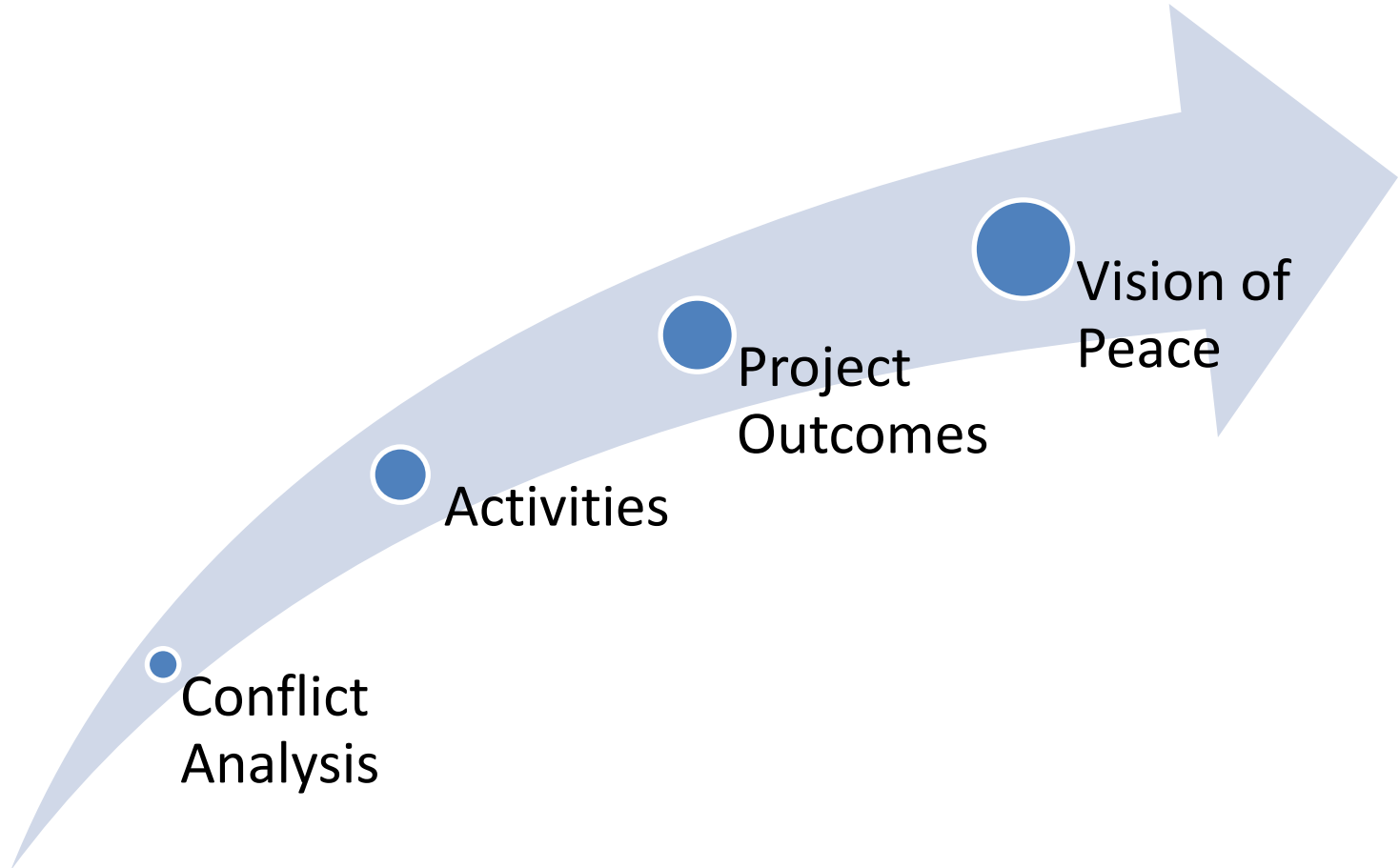
- ◆ **Overview of Conflict Analysis (CA)**
  - Why a conflict analysis?
  - Key elements of a thorough CA
  - CA's relationship to programming: setting appropriate peacebuilding outcomes
  
- ◆ **Overview of Theory of Change (ToC)**
  - Difference between logic models and theories of change (with examples)
  - How to formulate/use a theory of change
  
- ◆ **Q&A**



# **Overview of Conflict Analysis (CA)**



# Why a conflict analysis?





## Key elements of a thorough CA

Thorough conflict analyses...

- Identify the key driving factors of conflict
- Provide an understanding of the dynamics between different driving factors of conflict
- Identify main actors and stakeholders
- Consider regional and international dimensions
- Are gender- and youth-sensitive



## Gender and youth sensitive CA

- Start with the specific experiences of women and youth in (armed) conflict
- Analyse systematic marginalization and exclusion of women and youth
- Investigate the (potential) positive contributions of women and young people to peacebuilding
- Dig deeper: look at roles and relations, gender inequalities, the reproduction of power relations, how gender norms may enable violence etc.



## Gender and youth sensitive CA

- Gender ≠ women: Broaden your investigation by looking at men, sexual and gender minorities and the interaction between groups
- Consider intersectionality: Various factors – such as gender, age, class, race, ethnicity, religion etc. – are all linked to power
- Be mindful of the process: Does the process provide all the participants equal opportunity to express their views and be heard?



# Appropriate peacebuilding outcomes

Project outcomes are the positive change(s) you want to make happen. Thus, they need to be ...

- articulated as a desired change
- articulated at the right level (consider the framework of the GYPI)
- clear, realistic, and measurable
- time-bound
- ambitious but achievable





## Appropriate peacebuilding outcomes

- Do not be vague
- Careful with broad terms such as: reconciliation, peaceful coexistence, social cohesion, security, democracy...
- What is meant by verbs such as strengthen, increase, foster...
- The desired change should include an observable difference in behavior, interactions, institutional performance, group relations, norms...
- Activities are not outcomes



# Appropriate peacebuilding outcomes

## Example:

*We will achieve peaceful coexistence among the three ethnic groups in the district.*

## Better:

*By the end of the project, leaders of the three ethnic groups actively engage in a consultation mechanism in the district and thus peacefully resolve common problems.*



# Theories of Change (ToC)



## **Theory of change (explanatory)**

*A causal statement that explains the underpinning logic behind how changes produced by the intervention are expected to contribute to peacebuilding. Best done at the conceptual or goal stage, before an intervention approach has been decided. Best when done for different levels of result.*

## **Logic Model (descriptive)**

*Presents the components of a program (i.e., what you plan to do) in a logical sequence to help managers understand the flow of the intervention and detect any gaps or leaps of logic. Requires you to know the programmatic activities before constructing.*

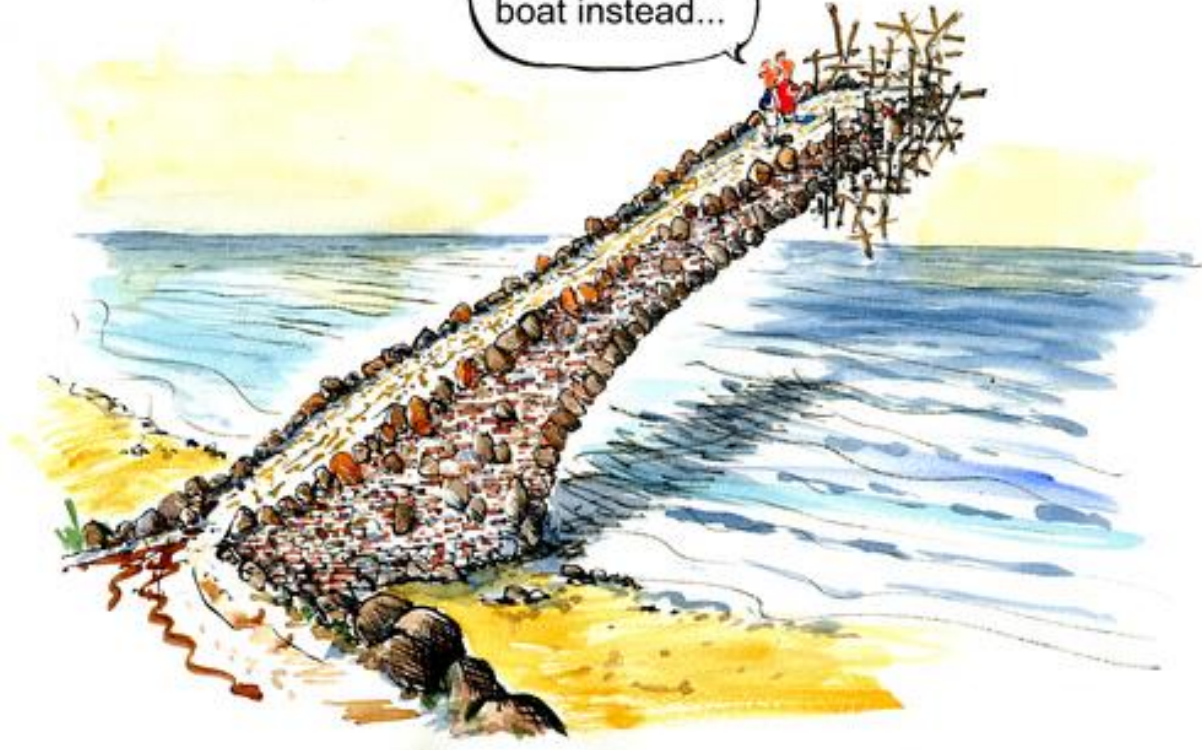


*Typically, theories of change are challenging for teams to construct*

- Often, we begin with what we want to do and try to rationalize later why we believe it will be effective
  - *Suggested correction:* begin generating multiple, layered ToCs after conceptualizing your main goal but before your intervention strategy has been chosen. Will enable a brainstorming of the necessary conditions to meet the goal.
  
- Normative commitments or taken-for-granted notions sometimes obscure our driving assumptions
  - *Suggested correction:* keep asking “why.” This is especially true for areas with deep normative commitments like human rights/transitional justice and gender equality



Maybe we should build a boat instead...





## Example

**goal**

Improved local governance

**project outcome**

Local governments engender confidence by being responsive to all their citizens

**project approach**

Youth cross [ethnic, religious, class] divisions to jointly mobilize to demand better access to education

**Assumption:** because of their mutual exclusion from economic, social and political power/decision-making, youth are more inclined to cross social divisions to work together

**theory of change:**

local authorities will be more responsive to appeals if they are made by joint constituencies



## Example

<b>goal</b>	Improved local governance
<b>project outcome</b>	Local governments engender confidence by being responsive to all their citizens
<b>project approach</b>	Youth cross [ethnic, religious, class] divisions to jointly mobilize to demand better access to education

### **theory of change:**

Local authorities will be more responsive to appeals if they are made by joint constituencies

Youth are more likely to cross social divides than adults because they may experience mutual exclusion from economic, social and political power/decision-making, and thus be more inclined to work together

### **logic model:**

When youth capacity to mobilize is increased and youth are provided spaces for cross-ethnic relationship building they will cross social divisions and better hold local governments accountable for delivering access to education equitably.





# Resources used

- ✓ CDA Collaborative Learning Projects: Reflecting on Peace Practice (RPP) Basics. A Resource Manual
- ✓ Conciliation Resources: [Gender and Conflict Analysis](#) Toolkit
- ✓ Center for Theory of Change: [theoryofchange.org](http://theoryofchange.org)



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## Questions and Answers

[www.pbfgyipi.org](http://www.pbfgyipi.org)

for further GYPI information regarding:

- Process, eligibility and criteria
- Additional resources, including guidance note (EN and FR) and webinar recordings
- Submission of application

[www.unpbf.org](http://www.unpbf.org)

For general information about the UN Peacebuilding  
Fund